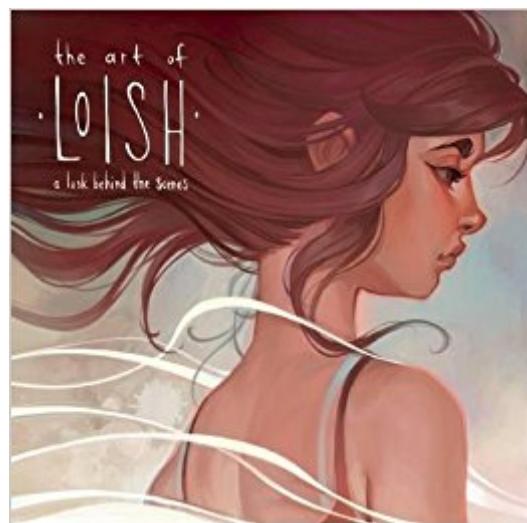


The book was found

# The Art Of Loish: A Look Behind The Scenes



## Synopsis

Lois van Baarle is a freelance animator/illustrator from the Netherlands who graduated in 2009 from the Hogeschool voor de Kunsten Utrecht. Since then, her work has become very popular across the internet, with her Facebook followers closing in on one million and her Twitter account watched by over nineteen thousand eager eyes. The Art of Loish is her first "art of" book, and will examine her inspirations while showcasing some of her early work. Following this, the reader will learn how she developed her very distinctive style and discover advice as she discusses her working methods, offering tips on a variety of techniques that she utilizes in her art every day! The additional exclusive content of this book makes it a must-have for any lover of Loish's work!

## Book Information

Hardcover: 152 pages

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## Customer Reviews

3dtotal Publishing 3dtotal was founded in 1999 as a simple 3D resource website. Over the last decade the site has evolved into one of the premier CG art websites in the world, offering a variety of training products, an inspirational gallery, a free texture library and hundreds of free tutorials on a variety of subjects. In 2006, 3dtotal entered into partnership with Focal Press and launched the popular book series Digital Art Masters and Digital Painting Techniques. The premise for these books was to provide high quality content that would inspire and educate the next generation of digital artists. Featuring the work of top industry professionals, detailed tutorials and image breakdowns, these series have become firmly established as indispensable resources for any digital artist. After five successful years working with Focal Press, 3dtotal Publishing was launched in early 2010. As well as self-publishing the next volumes in the pre-existing Digital Art Masters and Digital

Painting Techniques series, 3dtotal Publishing has launched a number of new titles including: Sketching from the Imagination, Beginner's Guide to Digital Painting in Photoshop and ZBrush Characters and Creatures. Lois van BaarleLois has been drawing since the day she could hold a pencil, and started teaching herself to draw digitally in 2003. Although she was born in Holland and has Dutch nationality, she has lived all over the world, including the United States, Indonesia, France and Belgium. Upon finishing high school in 2004, she studied animation in Ghent (Belgium) for a year and then moved back to her home country to study animation at the Hogeschool voor de Kunsten Utrecht (HKU) in Hilversum. She is currently a freelance illustrator and animator located in Utrecht (the Netherlands).

Sort of let down I didn't get a bookmark and cd for tutorials however I'm impressed with the book. Gives you insight on this magnificent artist on how she grew as an artist.

Gorgeous and well-made. Loish's art is fantastic, and this book has some genuinely useful tutorials and advice in it as well as great art. Highly recommended to artists and art-lovers.

It is an awesome book! I will be purchasing another copy for my sister who is going to college for graphic design. It's very informative into the artist creative process and skill development. Recommend for any artist.

I love it! It's so beautiful and inspiring. I will come back to this one again and again.

Gorgeous art and lots of pages compared to other art books (over a hundred, I believe). Very prettily put together and includes writing about her inspiration, her process, her art slumps, as well as a couple of tutorials in the back. Would definitely recommend to anyone who enjoys feminine, flowing artwork and paintings with a touch of surrealism.

A absolute amazing book to have on your coffee table or to add to any collection. Book comes with a sleeve to perfect the quality of the book. Art is gorgeous and I'm a big fan. I'm very happy to own this book.

Product as described. Smooth transaction.

Beautiful book. Really eye-catching on my shelf, being put up there after looking through it a thousand times, of course. I've been admiring this artist for a long while, and the book met and even exceeded my expectations. A lot of absolutely amazing art to stare at while you read some pretty interesting notes and tips. Very helpful from an artist's P.O.V. Just wonderful.

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